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**CHATTANOOGA PARKS AND OUTDOORS PRESENTS PARK SPARKS
THE NEIGHBORHOOD PARK ACTIVATION TOUR**

Department's Special Events team to provide small pop up events at dozens of neighborhood parks during the Spring and Summer months

Chattanooga, Tenn. (March 9th, 2023) — The City of Chattanooga Parks and Outdoors is proud to announce the park line up for Park Sparks, a series of park activations focusing on the often underutilized parks within neighboring communities.

The primary goal is to bring more neighbors together by engagement, good morale, and show each community that it doesn't take much to come outside and enjoy time with one another in the simplest form and most common place, your local neighborhood park. Members of the department's Special Events team will be on hand with games, food, information and education from numerous City of Chattanooga departments and partners. Each event is free.

The public is encouraged to join each Park Spark for the celebrations, and share their own ideas to activate their local park through ongoing activities, programs or special events.

"In many cases, ideas are there. People want to activate their park, but may not know where to start," says Malisha Carter, DPO's Community Events Manager. "Our team can connect with local partners, vendors, and resources to make an idea come to life. These Park Sparks are a great way to start that dialogue, and have a little fun too."

Tatum Park, located at 1609 Union Ave, will kick off the season of Parks Sparks on March 19th, at 1pm coinciding with the start of Spring, with games, fried ice cream and activities. Watkins Park, located at 2411 East 12th St, will follow on March 24th, with a grand opening of the new playground. A full list of Park Sparks are included below.

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About Chattanooga Parks and Outdoors:

The Department of Parks and Outdoors connects ALL to the benefits of the outdoors through recreation, education, history, culture, and ecology. This includes; parks planning, parks programming, parks maintenance, greenways and neighborhood connectivity, Outdoor Chattanooga, special events, recreation/sports, and municipal golf courses.



Full list of upcoming Park Sparks:

Tatum Park | Mar 19, 2023 | 1- 3:30pm

Watkins St. Park | Mar 24, 2023 | 3 - 6pm

Carver Park | Mar 25, 2023 | 10:30am - 2pm | Women's Edition Tribute

Murray Hills Park | Mar 31, 2023 | 3:30pm - 6:30pm

Miller Park | Apr 8, 2023 | 7:30pm - 10pm | Spring Breakin + Sunset Cinema

Jefferson Park | Apr 14, 2023 | 4 - 6:30pm

East Lake Park | Apr 28, 2023 | 3:30pm - 6:30pm

Miller Park | May 4, 2023 | 6pm - 10pm

Riverview Park | May 10, 2023 | 10am - 1pm

Glenwood Park | May 18, 2023 | 12pm - 3pm

South Chattanooga Community Center Block Party| Jun 3, 2023 | 3pm - 7pm

Miller Park | Jun 17, 2023 | 6pm -10pm

Ridgedale Safewalk | Jul 9, 2023 | 1pm - 3:30pm

Shepherd Park | Jul 22, 2023 | 12:30pm - 3pm

Miller Park | Aug 5, 2023 | 6pm - 10pm

Avondale Park | Aug 8, 2023 | 11:30am - 2pm

Miller Park | Aug 26, 2023 | 6pm - 10pm

**For more information about events, planning support and production, please feel free to contact Malisha Carter, Activation Specialist | Special Events Division | Parks & Outdoors
P: 423-643-6960 E: mcarter@chattanooga.gov**

Please note, due to weather, some dates may change.